



COURSE DESCRIPTION

1.General Data

1.1 Higher education institution	Valahia University of Târgoviște
1.2 Faculty / Department	Economic Sciences
1.3 Department	Management - Marketing
1.4 Area of academic study	Administrarea Afacerilor în Limba Engleză
1.5 Study Cycle	License
1.6 Study Program /Qualification	Business Administration

2.General Course Data

2.1 Title of the teaching unit				Ethics in Business			
2.2 Coordinator (Course Lecturer)							
2.3 Seminary Lecturer							
2.4 Year of Study	III	2.5 Semester	II	2.6 Type of Evaluation	E	2.7 Course: mandatory /elective	Mandatory

3.Estimated Total Time (hours per semester of educational activities)

3.1 Numbers of hours per week	3	of which: 3.2 course	2	3.3 seminary/laboratory	1
3.4 Total hours in curriculum	33	of which: 3.5 course	22	3.6 seminary/laboratory	11
Time management					hours
Studying after manual, references, recommended reading, course support and notes					30
Additional documentation in library, specialized e-platforms and on the ground					25
Preparation of seminars / labs, homework, portfolios and essays					7
Tutorship					-
Assessment					5
Other activities: case study, essay					-
3.7 Total no. of hours of individual study					67
3.9 Total no. of hours per semester					100
3.10 Number of ECTS					4

4. Pre-requirements (if applicable)

4.1 Teaching units	
4.2 Competencies and skills	

5. Co-requirements (if applicable)

5.1 For deployment of course	In the online system by using the Moodle e-learning platform (https://moodle.valahia.ro) and the Microsoft Teams videoconferencing platform
5.2 For deployment of seminar/laboratory	In the online system by using the Moodle e-learning platform (https://moodle.valahia.ro) and the Microsoft Teams videoconferencing platform

6. Specific competencies acquired

Professional competencies	C4 Support in human resources management
Transversal competencies	CT1 Applying the of principles, norms and values specific to professional ethics within own strategy aiming rigorous, efficient and accountable work

7. Objectives of the teaching unit (emerging from the grid of specific competencies acquired)

7.1 General objective	<ul style="list-style-type: none"> ➤ Learning the general aspects in the field of applied ethics, together with the fundamental concepts, with the principal explanatory theories in the field, highlighting the role of ethics in human relationships, specifically between businesses or organizations in order to identify those ways and means that lead to economic prosperity and success in business; Preparing future economists (managers) by identifying features of the framework within which entrepreneurs operate in line with the economic and business environment; Embedding ethical principles in economic life as an option for the balanced functioning of businesses in all types of economies. ➤ Drawing up an overview of the numerous research studies of a relatively new and highly dynamic: Ethics in Business; ➤ Acquiring the main concepts, theoretical approaches and specific methods of business ethics; application of these specific concepts in developing a responsible professional career
7.2 Specific objectives	<ul style="list-style-type: none"> ➤ Acquiring the ability to identify differences between ethics, morals and morality. ➤ Possibility of developing some personal opinions about moral law, moral conscience and moral responsibility. ➤ Acquiring the ability to recognize and establish a set of moral norms and common values for business. ➤ Recognize the role and importance of the study of Ethics in Business. ➤ Acquiring universal ethical principles. ➤ Develop personal opinions referring to typical arguments from the literature in the field; arguments positioned towards associating ethics with business. ➤ Acquiring skills in the development / implementation of codes of ethics. <ul style="list-style-type: none"> A. Cognitive objectives ➤ Knowledge and understanding of different basic concepts of ethics, the main theories and ethical guidelines, nature, functions and forms of ethics, ethics components and characteristics of each; Dealing with fundamental concepts of applied ethics; Explanation and interpretation of various concepts and theories of applied ethics; Accurate definition of the subject of ethics in business and establishing the relationships between ethics and other sciences; <ul style="list-style-type: none"> B. Procedural Objectives ➤ Linking experiences with some theories of applied ethics; Identifying different applications of the theories and principles of business ethics; <ul style="list-style-type: none"> C. Attitudinal objectives ➤ Positive reaction to suggestions, requirements, educational tasks, satisfaction to answer questions from business partners; Involvement in scientific activities related to Ethics in Business; Ability to behave ethically in front of colleagues, business partners, employees; The ability to appreciate diversity and multiculturalism; Ability to collaborate with specialists in other areas.

8. Contents of the teaching unit

8.1 Course	Teaching methods	Observations
Ethics in Business: ethymology, concept, definitions, mission, domains and divisions	Lecture	4 hours
Moral – studied object of ethics	Lecture	4 hours
Elements of deontology	Lecture	4 hours
Ethic issues in business	Lecture	4 hours
Managerial ethics: evolution, definition, main objective, managerial responsibilities	Lecture	2 hours
Ethic systems regarding the morality in business	Lecture	2 hours
Norming the moral principles in business organizations	Lecture	2 hours
Bibliography		
<ol style="list-style-type: none"> 1. Certo, S., C. (2002). <i>Managementul modern: diversitate, calitate, etica și mediul global</i>. București: Editura Teora. 2. Craig, J., (2016). <i>Organizational Ethics</i>, Sage Editions 3. Crăciun, D. (2005). <i>Etica în afaceri</i>. București: Editura A.S.E. 4. Desjardins J. (2006). <i>An Introduction to Business Ethics</i>. Boston: McGraw-Hill. 5. Grace D., Cohen S. *(2005). <i>Business Ethics: Problems and Cases</i>. Oxford: Oxford University. 6. Hosmer L. T.(1987). <i>Ethics of management</i>, Irwin. 7. Ionescu, Gh., Gh. (2005). <i>Marketizarea, democratizarea și etica afacerilor</i>, București: Editura Economică. 8. Johnson C.E. (2016). <i>Organizational Ethics: A Practical Approach</i>. Los Angeles: Sage. 9. Marian, L., coord. (2001). <i>Etica și responsabilitatea managerială</i>, Târgu Mureș: Editura Efi-Rom. 10. Mintz S.M, Morris R.E. (2015). <i>Ethical Obligations and Decision Making in Accounting : Text and Cases</i>, New York, McGraw-Hill. 11. Mureșan, V. (2009). <i>Managementul eticii în organizații</i>. București: Editura Universității din București. 12. Popa, M. (2006). <i>Etica afacerilor și managementul</i>. Cluj-Napoca: Editura Casa Cărții de Știință. 		

13. Popa, M., Salanță, I., I., Scorțar, L., Isopescu, A., G. (2011). <i>Etica în afaceri. Sinteze și studii de caz</i> . Cluj-Napoca: Editura Risoprint. 14. Țigu, G.(2003). <i>Etica afacerilor în turism</i> . București: Editura Uranus. 15. Werhane, P., H., Freeman, E., R. (2005). <i>Business Ethics</i> . Blackwell Publishing, Malden, Oxford.		
8.2 Seminary/laboratory	Teaching methods	Observations
Identification the ethic's importance in Romanian society.	Case studies prepared by students	1 hour
The main moral issues influencing the business field	Case studies prepared by students	1 hour
Stating Romanian society's fundamental moral values. Establishing a system of common values for business.	Debate based on short essays distributed for training	2 hours
What it means to have an ethical behavior in business? Discussions on universal ethical principles. Specifying a plurality of moral rules.	Case studies prepared by students	2 hours
Description of ethical behavior in business and specifying the main ways to promote it. Establishing the main consequences of unethical behavior?	Debate based on short essays distributed for training	2 hours
Develop a project in which to highlight the main advantages / disadvantages of ethical codes?	Exercise based on a case study prepared by each student	3 hours
Bibliography		
1. Craig, J., (2016). <i>Organizational Ethics</i> , Sage Editions 2. Desjardins J. (2006). <i>An Introduction to Business Ethics</i> . Boston: McGraw-Hill. 3. Grace D., Cohen S. *(2005). <i>Business Ethics: Problems and Cases</i> . Oxford: Oxford University. 4. Hosmer L. T.(1987). <i>Ethics of management</i> , Irwin. 5. Johnson C.E. (2016). <i>Organizational Ethics: A Practical Approach</i> . Los Angeles: Sage. 6. Marian, L., coord. (2001). <i>Etica și responsabilitatea managerială</i> , Târgu Mureș: Editura Efi-Rom. 7. Mintz S.M, Morris R.E. (2015). <i>Ethical Obligations and Decision Making in Accounting : Text and Cases</i> , New York, McGraw-Hill. 8. Mureșan, V. (2009). <i>Managementul eticii în organizații</i> . București: Editura Universității din București. 9. Popa, M. (2006). <i>Etica afacerilor și managementul</i> . Cluj-Napoca: Editura Casa Cărții de Știință. 10. Popa, M., Salanță, I., I., Scorțar, L., Isopescu, A., G. (2011). <i>Etica în afaceri. Sinteze și studii de caz</i> . Cluj-Napoca: Editura Risoprint. 11. Țigu, G.(2003). <i>Etica afacerilor în turism</i> . București: Editura Uranus.		

9. Interrelating between the contents of the teaching unit and the expectations of the scientific community' representatives, professional associations and the representative employers in the field afferent to the program
- 10.

In order to provide content and choose the method of teaching/learning, there were held multiple discussions within the national and international conferences and seminars attended by experts in the field.
 At the discussions related to the establishing the contents of the course there were attended by the professors from this field, from the other departments or other institutions of higher education. The meetings aimed to identify the needs and expectations of employers in the field and coordination with other similar programs in other higher education institutions.

10. Assessment

Activity type	10.1 Criteria of assessment	10.2 Method(s) of assessment	10.3 Construction of the mark (including the weighting of the various partial marks)
10.4 Course	Acquiring specific knowledge	Written exam	50%
	Constant participation in the didactic activity.	Ongoing evaluation	10%
10.5 Seminar/laboratory	Assignments/reports/essays/projects	Presentation of students 'work	30%
	Presence and current activity		10%
10.6 Minimal standard of performance			
Knowledge of basic notions specific to the discipline			