



COURSE DESCRIPTION

1. Data concerning the program

1.1 Higher education institution	Valahia University of Târgoviște
1.2 Faculty / Department	Economic Sciences
1.3 Department	Management - Marketing
1.4 Area of academic study	Administrarea Afacerilor în Limba Engleză
1.5 Study Cycle	License
1.6 Study Program /Qualification	Business Administration

2. Data concerning the teaching unit

2.1 Title of the teaching unit				The methodology of writing the bachelor's thesis			
2.2 Coordinator (Course Lecturer)							
2.3 Seminar Lecturer							
2.4 Year of study	III	2.5 Semester	II	2.6 Type of evaluation	C	2.7 Course: mandatory /elective	Mandatory

3. Total estimated time (hours per semester of educational activities)

3.1 Numbers of hours per week	2	Of which: 3.2 course	2	3.3 seminar/laboratory	-
3.4 Total hours in curriculum	22	Of which: 3.5 course	22	3.6 seminar/laboratory	-
Time management					Hours
Studying after manual, references, recommended reading, course support and notes					10
Additional documentation in library, specialized e-platforms and on the ground					34
Preparation of seminars / labs, homework, portfolios and essays					28
Tutorship					4
Assessment					2
Other activities: case study, essay					-
3.7 Total no. of hours of individual study					78
3.9 Total no. of hours per semester					100
3.10 Number of ECTS					4

4. Pre-requirements (if applicable)

4.1 Teaching units	Na
4.2 Competencies and skills	Na

5. Co-requirements (if applicable)

5.1 For deployment of course	Video projector, whiteboard / In the online system by using the Moodle e-learning platform (https://moodle.valahia.ro) and the Microsoft Teams videoconferencing platform
5.2 For deployment of seminar/laboratory	-

6. Specific competencies acquired

Professional competencies	C5 Using of the databases specific to business administration.
---------------------------	----------------------------------------------------------------

Transversal competencies	CT2. Identifying of roles and responsibilities in a pluri-specialized team and application of effective techniques and working relationships within the team.
--------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------

7. Objectives of the teaching unit (emerging from the grid of specific competencies acquired)

7.1 General objective	Acquiring the methods and work techniques specific to the development of the project for completion of undergraduate studies.
7.2 Specific objectives	Understanding the specific stages of developing the bachelor's thesis. Knowledge of the methods of collecting the information needed in the writing of the bachelor's thesis. Knowledge of the rules of form and substance regarding the writing of the bachelor thesis.

8. Contents of the teaching unit

8.1 Course	Teaching methods	Observations
1. Considerations regarding the choice of field, theme and coordinator	Lecture	2 hours
2. Analysis of specialized literature	Lecture, debate	2 hours
3. The use of quantitative methods in the elaboration of the bachelor thesis	Lecture, debate, case studies	6 hours
4. The use of qualitative methods in the elaboration of the bachelor thesis	Lecture, debate, case studies	6 hours
5. Writing the bachelor's thesis	Lecture	4 hours
6. Preparation of the public defense of the bachelor thesis	Lecture, debate	2 hours
References		
<ol style="list-style-type: none"> Chelcea S, Cum să redactăm o lucrare de licență, o teză de doctorat, un articol științific în domeniul științelor socioumane, București, ed. Comunicare.ro, 2007. Dobrin M, Popescu A., Pilotajul lucrării de diplomă, București, Ed. Bren, 2002. Gruba Paul, Zobel Justin, How to write your first thesis, Springer, 2017. Lipson Charles, How to Write a BA Thesis: A Practical Guide from Your First Ideas to Your Finished Paper, 2nd edition, The University of Chicago Press, Chicago, 2018. Rădulescu Mihaela, Metodologia cercetării științifice: elaborarea lucrărilor de licență, masterat, doctorat, București, Ed. Didactică și pedagogică, 2006. Ristea Ana Lucia, Ioan-Franc Valeriu, Popescu Constanța, Metodologie în cercetarea științifică, București, Ed. Expert, 2017. *** Methodological specifications for writing the bachelor's thesis / dissertation, Valahia University of Targoviste, Faculty of Economics *** How to write an Undergraduate Dissertation – Tips for Students, Enhancewriting.com, www.enhancemywriting.com/how-to-write-dissertation 		
8.2 Seminar/laboratory	Teaching methods	Observations
References		

9. Interrelating between the contents of the teaching unit and the expectations of the scientific community' representatives, professional associations and the representative employers in the field afferent to the program

Yes

10. Assessment

Activity type	10.1 Criteria of assessment	10.2 Method(s) of assessment	10.3 Construction of the mark (including the weighting of the various partial marks)
10.4 Course	Theoretical knowledge	Final assessment (colloquium)	70 %
	Course participation	Active participation / answers to questions	30 %
10.5 Seminar/laboratory	-	-	-
10.6 Minimal standard of performance			