"Valahia" University of Târgovişte

Faculty of Economics

Field: Business Administration

Study program: Business Administration in English

Length of studies: 3 years Form of education: day

Code: FSE LBA

EDUCATIONAL PLAN

CYCLE I

I. Mission:

The aim of the program is to form specialists well trained professionally, in accordance with the current requirements of the labour force market in Romania and the European Union states, through promotion of a set of values based on solidarity, non-discrimination, fairness, scientific objectivity, creativity and dynamism.

II. Objectives:

- the development of an educational system harmonized with the European Union practices, in order to ensure the graduates to be recognized as European experts;

to satisfy the educational demands through deployment of schooling process based on new information and communication technologies;

development of communication skills in an international language;

- to attract the students in scientific research activities, through their involvement in national and international scientific projects;

to ensure training for specialists with higher education in the economic field, specialized in the management and business administration;

- to prepare specialists in the field of entrepreneurship;

- forming of the skills specific to the scientific research activities, by attracting students and MAs in mixed research groups (teachers-students).

III. Requirements for the successful completion of the cycle

III.	150
- Credits for compulsory and optional subjects	180
- of which credits for practice	3
- passing of the physical training and sport	8
- defending and passing the degree written paper	10

IV. - The structure of the academic year (in weeks):

Year of study	Teaching	gactivities	Exami	nations se	ssions	Practice		Holidays	
	First Semester	Second Semester	Winter	Summer	Resits		Winter	Spring	Summer
I	14	14	3	3	2	0	3+1*	1	11
II	14	14	3	3	2	3**	3+1*	1	8
III	14	11+3***	3	3	1	0	3+1*	11	-

*) A week of holiday after the winter session.

**) 3 weeks of practice at the end of the second year

**) 3 weeks for the elaboration of the Degree written paper at the end of the third year.

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V. No. of hours per week

Year of study	First Semester	Second Semester
I	22	22
II	22	22
III	22	22

VI. The way of choosing optional classes, conditioning.

- It is chosen a subject within every optional package

VII. Conditions for enrolment in the next year of studies

The students may be enrolled in the next year without having all the credit points, in accordance to the actual Regulation of Professional Activity of Students.

VIII. Competences

General competences:

- knowledge, understanding and use of concepts, theories, principles, approaches, models and fundamental methods of investigation and prospective specific to the economic field;
- collecting, analyzing and interpreting the data and qualitative and quantitative information that refer to theinner and outer environment where the firm acts
- the use of various ways of written and oral communication, including in a foreign language;
- the use of information technologies in the execution of specialized works.
- assuming of the responsibilities for development of a personal program for computer literacy.
- holders of a bachelor's degree in Economic Science, that also posess a certificate in pedagogical training are allowed to teach Economy in pre-universitary institutions;

Professional competences

- C1. Collection, processing and analysis of information concerning the interaction between enterprise / organization and its external environment.
- C2. Support for the management of the activity of the whole company/organisation
- C3. Management of the activity deployed in a specific part (subdivision) within the structure of the company/ organization
- C4. Assistance in the management of human resources
- C5. Using the data bases specific to the business management.

Transversal competences

- CT1. Applying the principles, norms and values of professional ethics strategies within their own strategy aiming rigorous, efficient and accountable work

CT2. Identify roles and responsibilities in a multi-domain specialized team and application of effective techniques and working relationships within the team.

- CT3. Identify training opportunities and effective utilization of resources and learning techniques for their own development.

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Study program: Business Administration in English

First Year

First Semester

				Estimation		Nun	nber of l	nours:		Form of
Crt. no.	CODE	Subject	No. of Credits	of student's activity (hours)	С	s	L	P	Total	evaluation
0	1	2	3	4	5		6	7	8	9
1.	LBA1BF01	Microeconomics	6	150	2	2	-	-	56	Е
2.	LBA1BF02	Mathematics applied in economics	6	150	2	2	-	-	56	Е
3.	LBA1BF03	Introduction to law	5	125	2	2	-	-	56	C
4.	LBA1BF04	Economic Informatics	6	150	2	-	2	-	56	Е
5.	LBA1BS05	Communication in English	4	100	1	2	-	-	48	С
6.	LBA1BC06	Physical training and sport*	2	50	-	-	1	-	14	V(A/R)
	l compulsory		27+2	675	9	8	3	-	280	3/3
7.	LBA10C07	French								
8.	LBA1OC08	Italian	3	75	_	2	_	-	28	С
9.	LBA1OC09	German] 3	/3		_				
10.	LBA10C10	Romanian								
Tota	l optional sub	iects**	3	75	-	2	-	-	28	-/1
			2012	750+50	9	10	3	-	308	3/4
			30+2				22			0,1
		Subjects freely cho	sen with	in the TST	'D mo	dule				
1.	PP1 1 B F 01	Psychology in education	5	125	2	2	-	-	56	Е

Second Semester

				Estimation		Nun	nber of	hours:		Form of
Crt. No	CODE	Subject	No. of Credits	of student's activity (hours)	С	s	L	P	Total	evaluation
0	1	2	3	4	5		6	7	8	9
1.	LBA1BF11	Macroeconomics	6	150	2	2	-	-	56	E
2.	LBA1BF12	Accounting	6	150	2	2	-	-	56	E
3.	LBA1BD13	Databases for business	5	125	2	-	2	-	56	E
4.	LBA1BF14	Statistics for economics	6	150	2	2	-	-	56	E
5.	LBA1BS15	Communication in English II	4	100	1	2	-	-	42	С
6.	LBA1BC16	Physical training and sport*	2	50	-	-	1	-	14	V (A/R)
	l compulsory s		27+2	675	9	8	3	-	280	4/2
7.	LBA10C17	French								
8.	LBA1BC18	Italian	3	75	_	2	_	_	28	С
9.	LBA1BC19	German		/3		_				
10	LBA1BC20	Romanian								
Tota	l optional subj	ects**	3	75	-	2	-	-	28	
			30+2	750+50	9	10	3	-	308	4/3
	Tota	l compulsory subjects					22		500	
		Subjects freely cho	sen with	in TSTD n	nodul	e				
2.	PP1 1 B F 02	Pedagogy I: Foundations of Pedagogy. Theory and methodology of curriculum.	5	125	2	2	-	-	56	Е

Note:

* Compulsory subject with extra credits

** It is chosen a subject from the package

E-Exam

C - Colloquy

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Study program: Business Administration in English Second Year

First Semester

	First Sem	ester								
Crt.	CODE	Subject	No. of Credits	Estimation of student's activity		Nur	nber of	hours:		Form of evaluation
110.				(hours)	C	S	L	P	Total	
0	1	2	3	4	5		6	7	8	9
1.	LBA2BF01	Business management	6	150	2	2	-	-	56	Е
2.	LBA2BS02	Managerial accounting	6	150	2	2	-	-	56	Е
3.	LBA2BF03	Public finances	6	150	2	2	-	-	42	Е
4.	LBA2BF04	Marketing	6	150	2	2	-	-	56	Е
5.	LBA2BS05	Correspondence in English	3	75	2	1	-	-	28	C
6.	LBA2BC06	Physical training and sport**	2	50	-	-	1	-	14	C (A/R)
Tota	l compulsory s		27+2	675+50	10	9	1		280	4/2
7.	LBA2OC07	Communication in French								C
8.	LBA2OC08	Communication in German	3	75	1	1	_	_	28	
9.	LBA2OC09	Communication in Italian		/3	1	1	_	-	20	
10.	LBA2OC10	Communication in Romanian								
Tota	l optional subj	ects **	3	75	1	1	-	-	28	-/1
			2012	750+50	11	10	1		308	4/3
	Total com	pulsory and optional subjects	30+2	/50+50		2	22		308	
11.	LBA2LC10	Currents of economic thinking	3	75	`1	1	-	-	28	C
		tal facultative subjects	5	125	1	1	-	-	28	-/1
		Subjects freely choses	n within	TSTD mod	dule					
1.	PP1 2 B F 01	Pedagogy II: Theory and methodology of training. Theory and methodology of evaluation	5	125	2	2	-	-	56	Е

Second Semester

	Second	semester								
Crt No	CODE	Subject	No. of Credits	Estimation of student's activity	С	Nun S	iber of L	hours:	Total	Form of evaluation.
0	1	2	3	(hours)	5		6	7	8	9
1.	LBA2BS12	Business Negotiations techniques	4	125	2	2	-	-	42	Е
2.	LBA2BD13	Business Information systems	5	125	2	-	2	-	42	Е
3.	LBA2BD14	Marketing research	5	125	2	2		-	56	Е
4.	LBA2BD15	Taxation	4	125	2	2	-	-	42	Е
5.	LBA2BS16	Commercial Law	4	100	2	1	-	-	28	C
6.	LBA2BS17	Practice	3	90	3 v	weeks x 30 hours		90	C	
7.	LBA2BC18	Physical training and sport**	2	50	-	-	1	-	14	C (A/R)
Tota	l compulsory s		25+2	640+50	10	7	3	-	370	4/3
8.	LBA2OF19	European economics	5	125	1	1	_		28	С
9.	LBA2OF20	Econometrics	3	123	1	1			20	
10	LBA2OF21	Ethics and academic integrity								
Tota	l optional subj	ects**	5	125	1	1	-		28	-/1
			20.0	565.50	11	8	3	-	392	4/4
Tota	l compulsory	and optional subjects	30+2	765+50		2	22		392	4/4
11.	LBA2LC22	Sociology	3	75	2	1	-	-	42	С
Tota	l facultative su	ubjects	3	75	2	1	-	-	42	-/1
		Subjects freely chose	en within	1 TSTD mo	odule					
1.	PP12 B D 02	Didactics	5	125	2	2			56	Е

Note:

* Compulsory subject with added credits

** It is chosen a subject

.E-Exam

C-Colloquy

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Study program: Business Administration in English

Third Year

Term I

			No. of Credits Credits												
Crt. no.	CODE	Subject		of student's activity		s	L			of evalua tion					
0	1	2	3	4	5		6	7	8						
1.	LBA3BD01	Management of human resources	4	100	2	1	-	-	42	Е					
2.	LBA3BD02	Economic and financial analysis	5	125	2	1	-	-	42	Е					
3.	LBA3BD03	Entrepreneurship and business management	5	125	2	2	-	-	56	Е					
4.	LBA3BD04	Electronic commerce	4	100	2	1	-	-	42	С					
5.	LBA3BD05	Operational Management	4	100	2	1			42	Е					
Total	compulsory	subjects	22	550	10	6	-	-	224	4/1					
6.	LBA3OD06	Customers relationship Management	1	100	2	1	_	_	42	Е					
7.	LBA3OD07	Sales Management	4			•		4200							
8.	LBA3OD08	Techniques and banking operations	1	100	2	1	_	_	42	C					
9.	LBA3OD09	Logistics and goods distribution	4			1	_		12						
Total	optional sub	jects*	8	200	4	2	-	-	84	-/2					
					14	8	-	-	200	<i>51</i> 3					
Total	compulsory	and optional subjects	30	30 750		30 750		30 750		30 /50 22		22		308	5/2
10	LBA3LD010	Social and political marketing	3	75	2	1	-	-	42	С					
	facultative s	ubjects	3	75	2	1	-	-	42	-/1					
		Subjects freely chosen wit	hin the	TSTD mod	ule										
1.	PP13 B D 02	Computer assisted education	2	50	1	1	-	-	28	Е					
2.	PP13 B D 01	Pedagogical practice in compulsory pre- university education (1)	3	75	-		3	-	42	С					

Note: * It is chosen a subject from the package E - Exam C - Colloquy

E - Exam

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Study program: Business administration in English

Third Year

Second Semester

				D. 41		Nur	nber of	hours:		C C -/2
Crt. No.	CODE	Subject	No. of Credits	Estimation of student's activity (hours)	С	s	L	P	Total	of evalua tion
0	1	2	3	4	5		6	7	8	9
1.	LBA3BS11	Strategic management	4	100	2	2	-	-	44	Е
2.	LBA3BD12	Business project Management	5	125	2	-	2	-	44	Е
3.	LBA3BD13	Evaluation and financing of investments	5	125	2	2	-	-	44	Е
4.	LBA3BD14	Ethics in business	4	100	2	1	-	-	33	Е
5.	LBA3BS15	Elaboration of diploma paper**	4	100	3 we	eks. X	22 h/s	week.	66	C
Total	compulsory s	ubjects	22	550	8	5	2	-	231	4/1
6.	LBA3BD16	Promotional techniques	4	100	2	2	_	_	44	C
7.	LBA3BD17	Behaviour of consumer	7	100						
8.	LBA3BD18	Supplier Relationship Management	4	100	2	1	_	_	33	C
9.	LBA3BD19	Management of buying	-	100		1				
Total	optional subj	ects*	8	200	4	3	-	-	77	-/2
			30	838	12	8	2	-	308	4/3
Total	compulsory and	d optional subjects	30	030			22			.,,
		Subjects freely chosen wit	hin the I	TSTD mod	ule					
1.	PP13 B F 03	Management of the class of students	3	75	1	1			28	Е
2.	PP13B D 04	Pedagogical practice in compulsory pre- university education (2)	2	50			3		36	С

* It is chosen a subject from the package ** 4 weeks at the end of the 6th term

E - exam

C-colloquy

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Study program: Business Administration in English

1. Structure of classes after the content of subjects

Type of subject	No. of hours	%
Fundamental subjects	588	30,34
Disciplines in the field	522	26,94
Specialty subjects	688	35,50
Complementary subjects	140	7,22
Total	1938	100,00

2. Structure of classes of teaching activity after the type of subject

	Total of hours	%
Compulsory subjects	1665	85,91
Optional subjects	273	14,09
Total	1938	100,00
Facultative subjects	126	6,50

3. Report between the number of classes and seminars and practical work

Year	Total of hours	Classes	Hours/ term	Hours LP	Report
Total year I	616	252	280	84	-
Total year II	706	308	252	146	-
Total year III	616	328	200	88	-
Total cycle	1938	888	732	3,18	1,18

4. Report between exams and colloquies

	Total	Exam	Colloquy
Year I	14	7	7
Year II	15	8	7
Year III	14	9	5
Total	43	24	19

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