



“VALAHIA” UNIVERSITY OF TÂRGOVIȘTE

Faculty of Economics

Field: Business Administration

Study program: Business Administration (in English)

Length of studies: 3 years

Form of education: IF (frequency)

Code: FSE LBA

It applies for the 1st year of study,
starting with the academic year 2025-2026

CURRICULUM

FIRST CYCLE

I. Mission

The program aims to train well-qualified professionals in accordance with the current requirements of the labor market in Romania and the European Union member states, promoting a set of values based on solidarity, non-discrimination, equity, scientific objectivity, creativity, and dynamism.

II. Objectives

- Development of an educational system harmonized with European Union practices, in order to ensure that graduates are recognized as European experts.
- Meeting educational demands through the implementation of an effective schooling process based on new information and communication technologies.
- Development of communication skills in an international language.
- Attracting students to scientific research activities by involving them in national and international research projects.
- Ensuring the training of specialists with higher education in the economic field, particularly in management and business administration.
- Training specialists in the field of entrepreneurship.
- Developing research-specific skills by involving students in mixed research groups (faculty-student teams).

III. Requirements for the successful completion of the cycle

- | | |
|--|-----|
| - Credits for compulsory and optional subjects | 180 |
| - Promotion of the graduation exam | 10 |



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IV. Structure of the academic year (in weeks)

Year of study	Teaching activities		Examinations sessions			Internship	Holidays		
	First Semester	Second Semester	Winter	Summer	Credits Recovery		Winter	Spring	Summer
I	14	14	3	3	2	0	2+1*	1	12
II	14	14	3	3	2	14**	2+1*	1	12
III	14	14	3	3	1	0	2+1*	1	-

*) A week of holiday after the winter session

**) During the second semester of the second year

V. No. of hours per week

Year of study	First Semester	Second Semester	Other mentions
I	22	22	
II	22	26	
III	22	26	

VI. Method of choosing optional courses, conditions

The option for one of the elective courses is conditioned by:

- The minimum number of students required for forming groups, in accordance with legal provisions and current ARACIS standards;
- The faculty's ability to group them in such way that it leads to minimal financial efforts, efforts demanded by the material base and staffing with teaching personnel.

No more students may enroll in an elective course or elective module than the maximum number established by the Faculty Council.

If the number of requests exceeds the established maximum, allocation to elective courses and modules will be based on the average grade from the previous academic year.

For first-year students, the selection will be made based on the admission average.

VII. Requirements for enrolment in the next year of study

The students may be enrolled in the next year without having all credits points, in accordance with the provisions of the Regulation on the professional activity of students, adopted by the "Valahia" University of Târgoviște.

VIII. Competencies and Occupations

Professional Competencies:

- C1. Provides consulting regarding efficiency improvements;
- C2. Propose improvement strategies;
- C3. Coordinates alignment efforts for business development;
- C4. Improves business processes;
- C5. Ensure compliance with policies;
- C6. Conduct business analysis;
- C7. Creates a work atmosphere dedicated to continuous improvement;
- C8. Analyzes the context of an organization;
- C9. Develops revenue generation strategies;
- C10. Analyzes business plans;



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- C11. Establish business relationships;
- C12. Provides advices on personnel management;
- C13. Analyzes business objectives;
- C14. Analyzes business requirements;
- C15. Coordinates a team;
- C16. Demonstrates trustworthy behavior;
- C17. Analyzes business processes;
- C18. Analyzes internal factors of companies;
- C19. Gathers technical information;
- C20. Applies change management.

Cross-cutting Competencies:

- CT1. Shows initiative;
- CT2. Meets commitments;
- CT3. Manage personal development;
- CT4. Think analytically.

Possible relevant occupations:

- Project Manager (COR code: 242101)
- Commercial Company Administrator (COR code: 242111)
- Business Analyst (COR code: 242120)



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IX. Curriculum by Semester

It applies for the 1st year of study,
starting with the academic year 2025-2026

Field: Business Administration

Study program: Business Administration in English

First Year

First Semester

First Semester												
Crt. No.	CODE	Course	No. of Credits	Estimation of student's activity (hours)	Individual training (hours)	Number of hours:					Method of evaluation	
						C	S	L	P	Total		
0	1	2	3	4	5	6	7	8	9	10	11	
1.	LBA1BF01	Microeconomics	5	125	69	2	2	-	-	56	E	
2.	LBA1BF02	Mathematics applied in economics	4	100	58	1	2	-	-	42	E	
3.	LBA1BF03	Business law	4	100	58	2	1	-	-	42	E	
4.	LBA1BF04	Economic Informatics	5	125	69	2	-	2	-	56	E	
5.	LBA1BF05	International economic relations	5	125	69	2	2	-	-	56	E	
6.	LBA1BC06	Communication in English I	3	75	47	1	1	-	-	28	C	
7.	LBA1BC07	Physical training and sport	2	50	36	-	-	1	-	14	C (A/R)	
Total compulsory courses			28	700	406	10	8	3	-	294	5/2	
8.	LBA1OC08	French	2	50	36	-	1	-	-	14	C	
	LBA1OC09	Italian										
	LBA1OC10	German										
	LBA1OC11	Romanian										
Total optional courses*			2	50	36	-	1	-	-	14	-/1	
Total compulsory and optional courses			30	750	442	10	9	3	-	308	5/3	
22												
9.	LBA1LC12	Volunteering 1	3	75	15	60 h					60	C (A/R)
Total facultative courses			3	75	15	-	-	-	-	60	-/1	
Courses freely chosen within the TSTD module												
1.	PP1 1BF 01	Psychology in education	5	125	69	2	2	-	-	56	E	

Second Semester

Second Semester

Crt. No.	CODE	Course	No. of Credits	Estimation of student's activity (hours)	Individual training (hours)	Number of hours:					Method of evaluation
						C	S	L	P	Total	
0	1	2	3	4	5	6	7	8	9	10	11
1.	LBA1BF13	Macroeconomics	5	125	69	2	2	-	-	56	E
2.	LBA1BF14	Introduction to accounting	5	125	69	2	2	-	-	56	E
3.	LBA1BF15	Digital Technologies and Databases	4	100	58	1	-	2	-	42	E
4.	LBA1BF16	Statistics for economics	4	100	44	2	2	-	-	56	E
5.	LBA1BF17	Sustainable development	3	75	47	1	1	-	-	28	E
6.	LBA1BF18	Corporate, social and environmental governance	2	50	36	1	-	-	-	14	E
7.	LBA1BC19	Communication in English II	3	75	47	1	1	-	-	28	C
8.	LBA1BC20	Physical training and sport	2	50	36	-	-	1	-	14	C (A/R)
Total compulsory courses			28	700	406	10	8	3	-	294	6/2
9.	LBA1OC21	French	2	50	36	-	1	-	-	14	C
	LBA1BC22	Italian									
	LBA1BC23	German									
	LBA1BC24	Romanian									
Total optional courses *			2	50	36	-	1	-	-	14	-/1
Total compulsory and optional courses			30	750	442	10	9	3	-	308	6/3
						22					
10.	LBA1LC25	Volunteering 2	3	75	15	60 h				60	C (A/R)
Total facultative courses			3	75	15	-	-	-	-	60	-/1
Courses freely chosen within the TSTD module											
2.	PP1 1BF 02	Pedagogy I: Fundamentals of pedagogy. Theory and methodology of curriculum	5	125	69	2	2	-	-	56	E

Note: * A course is chosen from the package

E – exam, C – colloquium, A/R – Admitted/Rejected

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Field: Business Administration
Study program: Business Administration in English
Second Year

It applies for the IInd year of study,
 starting with the academic year 2026 - 2027

First Semester

Crt. No.	CODE	Course	No. of Credits	Estimation of student's activity (hours)	Individual training (hours)	Number of hours:					Method of evaluation
						C	S	L	P	Total	
0	1	2	3	4	5	6	7	8	9	10	11
1.	LBA2BF01	Management	5	125	69	2	2	-	-	56	E
2.	LBA2BF02	Managerial accounting	5	125	69	2	2	-	-	56	E
3.	LBA2BF03	Finances	4	100	58	2	1	-	-	42	E
4.	LBA2BF04	Marketing	5	125	69	2	2	-	-	56	E
5.	LBA2BF05	Econometrics	3	75	47	1	1	-	-	28	E
6.	LBA2BF06	Ethics and academic integrity	3	75	47	1	1	-	-	28	E
7.	LBA2BC07	Physical training and sport	2	50	36	-	-	1	-	14	C (A/R)
Total compulsory courses			27	675	395	10	9	1	-	280	6/1
8.	LBA2OC08	Communication in French	3	75	47	1	1	-	-	28	C
	LBA2OC09	Communication in German									
	LBA2OC10	Communication in Italian									
	LBA2OC11	Communication in Romanian									
Total optional courses*			3	75	47	1	1	-	-	28	-/1
Total compulsory and optional courses			30	750	442	11	10	1	-	308	6/2
						22					
9.	LBA2LC12	Food and nutritional security	3	75	47	1	1	-	-	28	C
10.	LBA2LC13	Volunteering 3	3	75	15	60 h					C (A/R)
Total facultative courses			6	150	62	1	1	-	-	88	-/2
Courses freely chosen within the TSTD module											
1.	PP1 2 B F01	Pedagogy II: Theory and methodology of training. Theory and methodology of evaluation	5	125	69	2	2	-	-	56	E

Second Semester

Crt. No.	CODE	Course	No. of Credits	Estimation of student's activity (hours)	Individual training (hours)	Number of hours:					Method of evaluation
						C	S	L	P	Total	
0	1	2	3	4	5	6	7	8	9	10	11
1.	LBA2BS14	Business negotiation techniques	5	125	69	2	2	-	-	56	E
2.	LBA2BS15	Business information systems	5	125	83	1	-	2	-	42	E
3.	LBA2BS16	Marketing research	5	125	69	2	2	-	-	56	E
4.	LBA2BS17	Taxation	5	125	69	2	2	-	-	56	E
5.	LBA2BS18	Commercial law	4	100	58	1	2	-	-	42	E
6.	LBA2BS19	Internship	4	100	2	14 weeks x 7 h/week					C
Total compulsory courses			28	700	350	8	8	2	-	350	5/1
7.	LBA2OF20	Sociology	2	50	36	1	-	-	-	14	C
	LBA2OF21	Political science									
	LBA2OF22	Psychology									
	LBA2OF23	Economic history									
Total optional courses*			2	50	36	1	-	-	-	14	-/1
Total compulsory and optional courses			30	750	386	9	8	2	-	364	5/2
						26					
8.	LBA2LC24	Economy of the enterprise	3	75	47	1	1	-	-	28	C
9.	LBA2LC25	Volunteering 4	3	75	15	60 h					C (A/R)
Total facultative courses			6	150	62	1	1	-	-	88	-/2
Courses freely chosen within the TSTD module											
2.	PP12 B D 02	Didactics of specialization	5	125	69	2	2	-	-	56	E

Note: * A course is chosen from the package
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It applies for the IIIrd year of study,
starting with the academic year 2027- 2028

Field: Business Administration
Study program: Business Administration in English

Third Year

First Semester

Crt. No.	CODE	Course	No. of Credits	Estimation of student's activity (hours)	Individual training (hours)	Number of hours:					Method of evaluation
						C	S	L	P	Total	
0	1	2	3	4	5	6	7	8	9	10	11
1.	LBA3BS01	Management of human resources	4	100	58	1	2	-	-	42	E
2.	LBA3BS02	Economic and financial analysis	5	125	83	2	1	-	-	42	E
3.	LBA3BS03	Entrepreneurship and business management	4	100	44	2	-	2	-	56	E
4.	LBA3BS04	Commerce	4	100	58	1	2	-	-	42	E
5.	LBA3BS05	Operational Management	5	125	83	2	1	-	-	42	E
Total compulsory courses			22	550	326	8	6	2	-	224	5/-
6.	LBA3OS06	Customers relationship management	4	100	58	1	2	-	-	42	E
	LBA3OS07	Entrepreneurial culture									
7.	LBA3OS08	Tourism economy	4	100	58	1	2	-	-	42	E
	LBA3OS09	Logistics and goods distribution									
Total optional courses*			8	200	116	2	4	-	-	84	2/-
Total compulsory and optional courses			30	750	442	10	10	2	-	308	7/-
8.	LBA3LC10	Correspondence in a foreign language	3	75	47	1	1	-	-	28	C
9.	LBA3LC11	Volunteering 5	3	75	15	60 h				60	C(A/R)
Total facultative courses			6	150	62	1	1	-	-	88	-/2
Courses freely chosen within the TSTD module											
1.	PP13 B D 02	Computer assisted education	2	50	22	1	1	-	-	28	C
2.	PP13 B D 01	Specialized pedagogical practice in pre-university education (1)	3	75	33	-	-	3	-	42	C

Note: * A course is chosen from the package
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It applies for the IIIrd year of study, starting
with the academic year 2027- 2028

Field: Business Administration

Study program: Business Administration in English

Third Year

Second Semester

Crt. No.	CODE	Course	No. of Credits	Estimation of student's activity (hours)	Individual training (hour)	Number of hours:					Method of evaluation
						C	S	L	P	Total	
0	1	2	3	4	5	6	7	8	9	10	11
1.	LBA3BS12	Strategic management	5	125	69	2	2	-	-	56	E
2.	LBA3BS13	Quality management	5	125	69	2	2	-	-	56	E
3.	LBA3BS14	Evaluation and financing of investments	5	125	69	2	2	-	-	56	E
4.	LBA3BS15	Business Ethics	4	100	58	1	2	-	-	42	E
5.	LBA3BS16	Preparation of graduation thesis	3	75	19	14 weeks x 4 h/week				56	C
Total compulsory courses			22	550	284	7	8	-	-	266	4/1
6.	LBA3OS17	Promotional techniques	4	100	44	2	2	-	-	56	E
	LBA3OS18	Business simulation									
7.	LBA3OS19	Supplier relationship management	4	100	58	2	1	-	-	42	E
	LBA3OS20	Management of trade, tourism, and services enterprise									
Total optional courses*			8	200	102	4	3	-	-	98	2/-
Total compulsory and optional courses			30	750	386	11	11	-	-	364	6/1
						26					
8.	LBA3LC21	Volunteering 6	3	75	15	60 h				60	C(A/R)
Total facultative courses			3	75	15	-	-	-	-	60	-/1
Courses freely chosen within the TSTD module											
3.	PP1 3 BF03	Management of the class of students	3	75	47	1	1	-	-	28	E
4.	PP1 3 BD04	Specialized pedagogical practice in pre-university education (2)	2	50	14	-	-	3	-	36	C

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Study program: Business Administration (in English)
Length of studies: 3 years
Form of education: IF (frequency)
Code: FSE LBA

It applies for the Ist year of study, starting
 with the academic year 2025-2026

1. Structure of didactical activity hours according to the type of courses

	Total hours	%
Compulsory courses	1708	87,14
Optional courses	252	12,86
Total	1960	100
Facultative courses	444	-

2. Ratio between the number of hours of practical application (seminars, laboratories/practical work, projects, internship) and the number of lecture hours .

Year	Total hours	Practical application hours	Lecture hours	Ratio hours
Total I st year	616	336	280	-
Total II nd year	672	392	280	-
Total III rd year	672	378	294	-
Total cycle	1960	1106	854	1,30



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